

Information Clause

We are committed to ensuring that your privacy is protected and we shall endeavour to process your personal data in a safe and lawful manner. Given our goal, which is offering top quality service and guaranteed security, this is to inform you about personal data processing by Kantar Polska S.A.

1. Data administrator. Kantar Polska S.A. seated at Pl. Konesera 9, 03-736 Warszawa, registered under numbers: Tax Identification Number (NIP): 5260211819, Industry Identification Number (Regon) 011003524, Court Register Number (KRS) 0000059619 is the administrator of your personal data.
2. Purpose, legal grounds and data processing period. The personal data will be processed for various purposes, as defined in consent. We may process it to send a newsletter, give access to data available in online services run by data administrator, direct marketing, receipt of information about subsequent studies conducted by data administrator or to seek contact regarding a request sent via contact form. Data are processed based on voluntary consent of individuals until this consent is withdrawn. Withdrawal of consent does not affect the legal compliance of such processing before the withdrawal. Data can also be processed for purposes relying on legitimate interests of data administrator. This applies mainly to direct marketing.
3. Data recipients. Your personal data are not given to other entities, except for those rendering services on behalf of data administrator, e.g. data hosting. Data is transferred to such entities based on data transfer agreement made by data administrator which will guarantee data protection meeting GDPR standards.
4. Rights of data subjects. You have the right to access to your personal data. You may request to rectify, delete, port your personal data as well as restrict processing of your personal data. You also have the right to object to the processing of your personal data and make a complaint addressed to personal data protection authorities, in the view of the regulations and circumstances, if such rights can be exercised considering data and processing types.
5. Requirement to give personal data. Giving your personal data is voluntary. However, considering the purpose and type of processing, failure to express consent to data processing will result in lack of possibility to use some functionalities offered by data administrator on the portals and it will not let us include your name on mailing lists.
6. Automatic decision making. Data administrator does not use your personal data to make any decisions, including profiling.

Please be reminded that your consent to process personal data for all or selected purposes may be withdrawn any time. If you have any questions about your personal data processing, please contact us at: iod@kantar.pl